



Features list

January-December 2014

The magazine includes regular profiles on outstanding outlets and individuals, and dedicated sections to all aspects of the sandwich and snack business, as well as pages devoted to new product developments. British Sandwich Association activities are covered comprehensively, together with industry news and trade activity. It is also a 'must' read for those needing to keep up with legislation connected with all aspects of the industry. International *Sandwich & Snack News* reflects the increasing popularity of sandwiches around the globe. The magazine is also available online by visiting www.sandwich.org.uk

February Issue 149

Editorial deadline: January 6th

Advertising deadline: January 16th

Publication date: January 28th

- *Hotelympia preview.*
- *Exhibition calendar: we look ahead to the best shows for the trade this year.*
- *Mayonnaise, sauces, pickles and relishes.*
- *Seafood.*

March Issue 150

Editorial deadline: February 17th

Advertising deadline: February 28th

Publication date: March 14th

- *Packaging: new developments.*
- *Meat products and ingredients for sandwiches and manufacturing.*
- *Soft and fruit drinks and water.*
- *Foodex preview.*

May Issue 151

Editorial deadline: March 31st

Advertising deadline: April 9th

Publication date: April 25th

- *British Sandwich Week.*
- *Breakfast/morning options.*
- *Sandwich fillings.*

June Issue 152

Editorial deadline: June 9th

Advertising deadline: June 18th

Publication date: July 2nd

- *Labelling - a detailed review of recent legislation and new products on the market.*
- *British Sandwich Award Winners.*
- *Cleaning and hygiene materials and equipment.*

September Issue 153

Editorial deadline: August 20th

Advertising deadline: Sept 1st

Publication date: September 15th

- *Lunch! Show preview: the trade's most focused show. A comprehensive look at what's new.*
- *Sandwich Cheese: a look at some of the latest products on the market.*
- *Soups and hot products.*
- *Hot beverages and equipment.*

November Issue 154

Editorial deadline: October 28th

Advertising deadline: November 7th

Publication date: November 24th

- *Shopfitting and design.*
- *Breads.*
- *Lunch show review.*

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Rates Card

January-December 2014

INTERNATIONAL Sandwich and Snack News magazine is the official journal of the British Sandwich Association (BSA), the UK body representing Sandwich makers, suppliers and retailers. The magazine is published six times a year and distributed to retail buyers, caterers, sandwich bars and associated businesses in the industry.

Display Advertising Rates

Front cover panel	£2000
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Inside back cover	£1750
Double page spread	£2500
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Third vertical	£695
Quarter	£495
Tip on page	Available on request
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Banner advertising and links are available on www.sandwich.org.uk as well as E-marketing and direct-mail options. Please call Paul Steer for more details on 01291 636342

All charges are subject to VAT at the current rate.

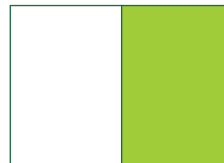
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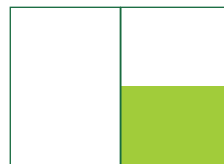
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