

CAFÉ CULTURE magazine

TASTING THE LIFESTYLE OF THE CAFÉ SECTOR

Café Culture Features List 2015

Café Culture magazine is the UK trade magazine dedicated to the burgeoning café and coffee shop sector. Together with regular news, views and interviews, profiles and advisory articles, it seeks to identify innovative ways for outlets to thrive profitably by capitalising on and promoting the vibrancy and popularity of coffee culture. An essential read for anyone in the café industry who wants to taste the lifestyle of the café sector!

FEBRUARY – Issue 66

Editorial Deadline: 17th January |
Copy Deadline: 23rd January | Published: 12 February

Food fix

How can you put together a café's food menu? We ask the experts how operators can optimise the space in their kitchen, as well as their ingredients when it comes to creating a tasty but profitable menu.

Milk

Just as with water, it has been said that more attention now needs to be paid to milk – and alternatives to milk – in the coffee shop environment. Is the ability to froth milk correctly still holding some cafés and coffee shops back? And if so, what can be done about it?

Bean to cup

Stylish-looking and sophisticated, bean to cup coffee machines can help to make the life of a busy café or coffee shop easier. We find out more about some of the attributes of the latest models, and ask what operators need to consider when deciding on which type to buy.

APRIL – Issue 67

Editorial Deadline: 5th March |
Copy Deadline: 10th March | Published: 27th March

Cakes

An essential part of café life, whether served in 'to go' formats, or as part of an indulgent afternoon tea, cakes have become a vital part of a café's menu. We report on the latest product launches, trends and flavours.

Tea

We invite the sector's tea suppliers to bring us up to date with their tea and tea-making products, and also canvas some opinion on how cafés and coffee shops can perfect their tea-making skills.

Soft drinks

The advent of café culture has seen the launch of many new brands of soft drinks. We find out more about the types and brands on offer, as well as their health-promoting credentials.

May – Issue 68

Editorial Deadline: 13th April |
Copy Deadline: 22nd April | Published: 27th April
Café Culture Show Preview

Barista training

The crucial role played by baristas in the success of a café or coffee shop should not be underestimated. We find out what training courses are now on offer, and also report on the business benefits to be gained.

Launch pad

What's required to start up a new café or coffee shop? From sourcing business finance, to finding the right location and paying attention to health and safety and hygiene laws, we outline what would-be coffee entrepreneurs need to consider.

Packaging

'To go' packaging is still the order of the day for many coffee shops and cafés, and the packaging companies have plenty of impressive ranges on offer. We report on what's currently available, as well as its environmental impact.

July – Issue 69

Editorial Deadline: 27th June |
Copy Deadline: 3rd July | Published: 20th July

Espresso machines

A look at new, and existing, espresso machines of interest to cafés and coffee shops, with sourcing and selection advice from some of the most well-known espresso machine makers and suppliers in the business.

Wonderful water

It is now widely accepted that the quality of an outlet's water has a major impact upon the quality of its coffee. We find out why, and also take a look at the various types of water filtration systems that have now been brought to market.

Gadgets for geeks

Top flight baristas rely upon not only their own personal knowledge and experience of making coffee, but are helped in no small part by specially-designed pieces of coffee-brewing kit. What are they, and how useful are they? We find out more.

September – Issue 70

Editorial Deadline: 15th August |
Copy Deadline: 20th August | Published: 4th September
Café Society Awards issue
lunch! issue

Marketing

Social media has come to prevail in the world of many food businesses, but what other marketing strategies are available to cafés and coffee shops? We pick the brains of some of the sector's marketing gurus for some fresh marketing insight and ideas.

Serious about soup

Soup has long been part of coffee shops' menus, whether homemade or bought in. We review some of the products on offer to the sector, and ask what more can be done to help successfully promote this healthy meal option to customers.

Catering equipment

Cafés and coffee shops have specific requirements when it comes to the catering equipment they require, often because they are short on space and chef skills. We take a look at the latest pieces of catering equipment that have been designed with the café sector in mind.

November – Issue 71

Editorial Deadline: 24th October |
Copy Deadline: 30th October | Published: 16th November

Roasting

Selecting, or specifying and commissioning, the right type of coffee roast for your coffee business can be a tricky task. With help from some of the sector's coffee roasting experts, we find out how you can improve your chances of success, as well as educate your own palate.

Celebrate

At the close of another year, we take our regular, indulgent look at some of the many festive-themed food and beverage products cafés that are invariably relied upon as revenue-boosters at this busy time of year.

Design

From the individual, bespoke outlet to the mini and much bigger coffee shop chain, what's required when it comes to the design of a successful coffee-retailing business? We showcase some examples in order to highlight the 'do's and don'ts' of food and beverage business design.

For more information on editorial contributions call Clare Benfield on 01291 636336 or email clare@jandmgroupp.co.uk. For subscription and general enquiries please call 01291 636333 or email membership@cafeculturemagazine.co.uk

PLUS... news, views and opinions, book reviews, interviews, profiles, advisory articles and regular advice on using the web and Internet-based resources.

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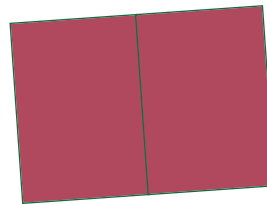
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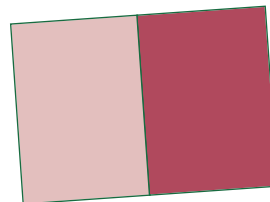
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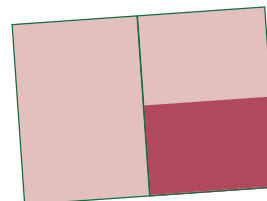
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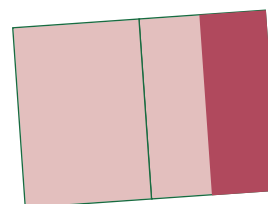
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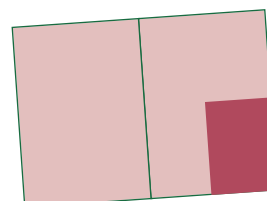
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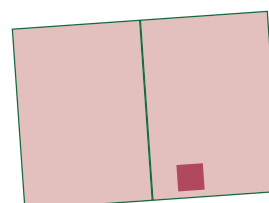
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