

# INTERNATIONAL **Sandwich** & *snack news*

## Features list

January-December 2015

The magazine includes regular profiles on outstanding outlets and individuals, and dedicated sections to all aspects of the sandwich and snack business, as well as pages devoted to new product developments. British Sandwich Association activities are covered comprehensively, together with industry news and trade activity. It is also a 'must' read for those needing to keep up with legislation connected with all aspects of the industry. International *Sandwich & Snack News* reflects the increasing popularity of sandwiches around the globe. The magazine is also available online by visiting [www.sandwich.org.uk](http://www.sandwich.org.uk)

### February Issue 155

**Editorial deadline: January 6th**

**Advertising deadline: January 15th**

**Publication date: January 29th**

- Sandwich manufacturing equipment
- **IFE preview**
- Mayonnaise, sauces, pickles and relishes.
- Sandwich industry distributors and wholesalers: a comprehensive A-Z of who's who.
- Seafood

### March Issue 156

**Editorial deadline: February 17th**

**Advertising deadline: February 27th**

**Publication date: March 18th**

- Packaging: new developments.
- Meat products and ingredients for sandwiches and manufacturing.
- Soft and fruit drinks and water.

### May Issue 157

**Editorial deadline: March 31st**

**Advertising deadline: April 9th**

**Publication date: April 24th**

- **British Sandwich Week.**
- Breakfast/morning options.
- Sandwich fillings.

### July Issue 158

**Editorial deadline: June 9th**

**Advertising deadline: June 18th**

**Publication date: July 3rd**

- Labelling - a detailed review of recent legislation and new products on the market.
- Cleaning and hygiene materials and equipment.
- Sustainable supplies - a comprehensive look at new initiatives such as reducing power consumption, improving local sourcing, reducing dependence on oil-based supplies.

### September Issue 159

**Editorial deadline: August 20th**

**Advertising deadline: Sept 3rd**

**Publication date: September 16th**

- **Lunch! Show preview:** the trade's most focused show. A comprehensive look at what's new.
- Sandwich Cheese: a look at some of the latest products on the market.
- Soups and hot products.
- Hot beverages and equipment.

### November Issue 160

**Editorial deadline: October 28th**

**Advertising deadline: November 12th**

**Publication date: November 25th**

- Shopfitting and design.
- Breads
- Lunch show review.
- Supplement: How to design a top sandwich including top tips from the current Sandwich Designer of the Year, other recent Designer of the Year winners, ingredient tips and stories, recipes etc.

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#### EDITOR

SIMON AMBROSE

[t] 01291 636343 [m] 07764 420813

[e] [simon-ambrose@btconnect.com](mailto:simon-ambrose@btconnect.com)

#### ADVERTISING

PAUL STEER

[t] 01291 636342

[e] [paul@jandmgroup.co.uk](mailto:paul@jandmgroup.co.uk)

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# INTERNATIONAL Sandwich & snack news

## Rates Card

January-December 2015

### Display Advertising Rates

Front cover panel	£2000
Inside front cover	£1800
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Inside back cover	£1750
Double page spread	£2500
Page	£1450
Half	£875
Third vertical	£695
Quarter	£495
Tip on page	Available on request
Inserts	Call for more details

*(Discounts are applied for series bookings)*

### Classified Advertising Rates

Sixteenth Page - 60mm high x 42 mm wide	Cost £115
Eighth Page - 60mm high x 88mm wide	Cost £215

*(Discounts are applied for series bookings)*

### Website Advertising Rates

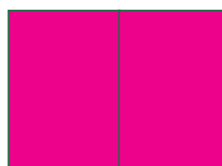
Banner advertising and links are available on [www.sandwich.org.uk](http://www.sandwich.org.uk) as well as E-marketing and direct-mail options. Please call Paul Steer for more details on 01291 636342

All charges are subject to VAT at the current rate.

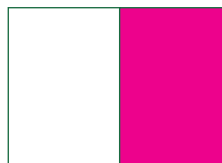
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All artwork should be supplied as a high resolution CMYK, PDF file on disk along with a hard copy colour accurate proof to JandM Group, Association House, 18c Moor Street, Chepstow, NP16 5DB. or on email: [jayson@jandmgroup.co.uk](mailto:jayson@jandmgroup.co.uk). Other formats can be accepted by arrangement, call: Jayson Berry on 01291 636 339 or email: [jayson@jandmgroup.co.uk](mailto:jayson@jandmgroup.co.uk)

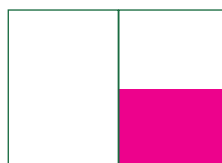
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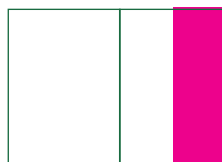
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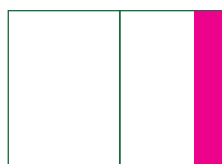
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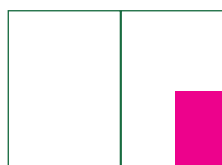
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