

INTERNATIONAL **Sandwich** & food to go news

Features list

January-December 2015

The magazine includes regular profiles on outstanding outlets and individuals, and dedicated sections to all aspects of the sandwich and snack business, as well as pages devoted to new product developments. British Sandwich Association activities are covered comprehensively, together with industry news and trade activity. It is also a 'must' read for those needing to keep up with legislation connected with all aspects of the industry. International *Sandwich & Food to Go News* reflects the increasing popularity of sandwiches around the globe. The magazine is also available online by visiting www.sandwich.org.uk

February Issue 155

Editorial deadline: January 6th

Advertising deadline: January 15th

Publication date: January 29th

- Sandwich manufacturing equipment
- **IFE preview**
- Mayonnaise, sauces, pickles and relishes.
- Sandwich industry distributors and wholesalers: a comprehensive A-Z of who's who.
- Seafood

March Issue 156

Editorial deadline: February 17th

Advertising deadline: February 27th

Publication date: March 18th

- Packaging: new developments.
- Meat products and ingredients for sandwiches and manufacturing.
- Soft and fruit drinks and water.

May Issue 157

Editorial deadline: March 31st

Advertising deadline: April 9th

Publication date: April 24th

- **British Sandwich Week.**
- Breakfast/morning options.
- Sandwich fillings.

July Issue 158

Editorial deadline: June 9th

Advertising deadline: June 18th

Publication date: July 3rd

- Labelling - a detailed review of recent legislation and new products on the market.
- Cleaning and hygiene materials and equipment.
- Sustainable supplies - a comprehensive look at new initiatives such as reducing power consumption, improving local sourcing, reducing dependence on oil-based supplies.

September Issue 159

Editorial deadline: August 20th

Advertising deadline: Sept 3rd

Publication date: September 16th

- **Lunch! Show preview:** the trade's most focused show. A comprehensive look at what's new.
- Sandwich Cheese: a look at some of the latest products on the market.
- Soups and hot products.
- Hot beverages and equipment.

November Issue 160

Editorial deadline: October 28th

Advertising deadline: November 12th

Publication date: November 25th

- Shopfitting and design.
- Breads
- Lunch show review.
- Supplement: How to design a top sandwich including top tips from the current Sandwich Designer of the Year, other recent Designer of the Year winners, ingredient tips and stories, recipes etc.

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INTERNATIONAL Sandwich & food to go news

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January-December 2015

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Double page spread	£2500
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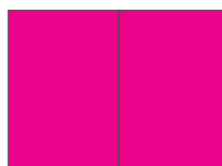
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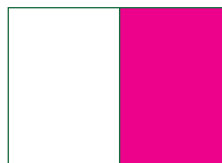
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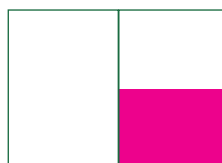
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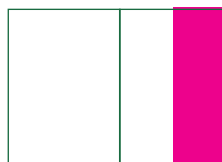
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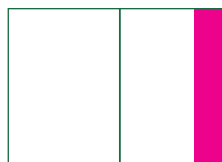
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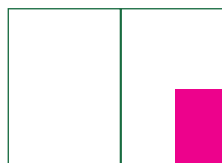
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