



# PLANNING ANY ADVERTISING?

If you are planning any advertising – whether in your local press, on radio, TV – indeed anywhere, take advantage of the new Media Buying Service. It could save you up to 40% off normal rates – and there is no commitment if you can get a better price.

The new media buying package is entirely free to use and operates through specialist media buying agency Headspace to give you direct access to preferential advertising rates normally only available to professional agencies. All you have to do is give Headspace your brief for advertising – you can fill in the form below, phone them or email them and they will get you a quote based on their buying power with the media –if it's not competitive, you do not have to accept it. If it is, you will be saving money.

The service is entirely funded through the media themselves and takes full advantage of the collective buying power of Headspace and the Association. Headspace can also advise on where to place advertising as well as the design of adverts, if required, although there is a cost for this.

## Media Enquiry Form

So that Headspace can help you with your media enquiry, please complete the brief details below and return by email or call Headspace direct with the information **01905 345888**. or Fax the completed form to **08700 519560** The information will allow them to respond with an appropriate price.

Name:

Business Name:

Contact Telephone Number:

Desired Media/Publication:

Size/Type of Advert (cm width & height if in paper or magazine):

Black & White or Full Colour:

Date you would like advertising to appear/commence:

Approximate Budget:

Have you advertised in this publication/media previously?:

If Yes - when?:

Do you need assistance with advert design/production?:

Email to: [info@headspacerm.co.uk](mailto:info@headspacerm.co.uk)